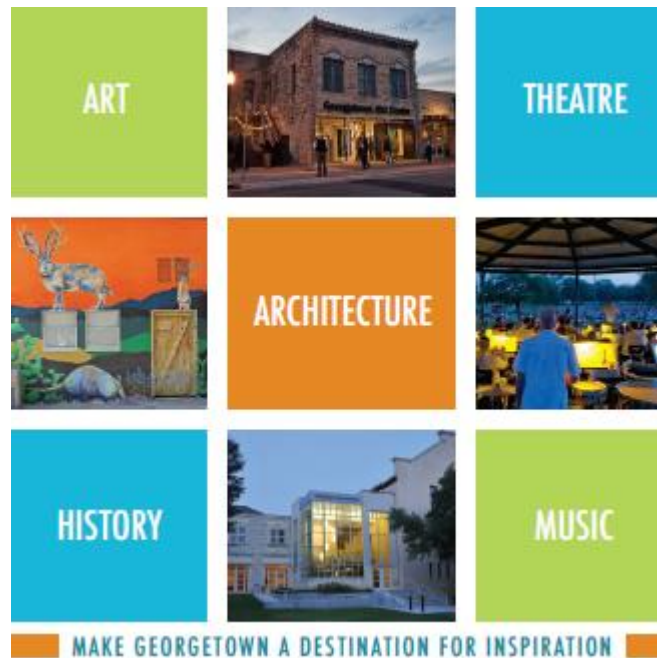




## Call for Artist Entries: Request for Proposals



The Arts and Culture Board for the City of Georgetown, TX is accepting mural proposals from artists with experience in the military and/or as first responders - past, present, active, or reserve duty. Call opens July 22<sup>nd</sup>, 2020.

### **Application Deadline: August 31<sup>st</sup>, 2020**

**PROJECT DESCRIPTION:** The mural will be located in the Texas Cultural District encompassing downtown Georgetown. The Board is collaborating with the local pet supply business, Wag Heaven, to create a service-dog themed public art mural to honor our K-9 service heroes while commemorating the Georgetown Rotary Club's Field of Honor®, as well as the first canine Purple Heart recipient, Nemo A534. Funding for this project comes in part from the National Endowment for the Arts as part of the Healing Arts Program for Veterans and Military Service Members, with matching funds from the City of Georgetown and Wag Heaven.

**ELIGIBILITY:** This opportunity is open to all professional artists over the age of 18 having military and/or first responder experience - past, present, active or reserve duty. Artists having military/first responder experience may also form a collaboration with another experienced mural artist on this project.

**BUDGET:** An artist stipend of \$4,000 will be paid to the artist selected to install the mural. The City of Georgetown will fund the cost of materials and equipment necessary to install the mural. The selected artist will be responsible for their own travel costs, housing, and personal liability insurance.

**INSTALLATION DATE:** Installation will begin the week of November 9, 2020. Volunteers from the community will be invited to help paint the mural during the first week of installation and will be coordinated by the City of Georgetown. The mural will be completed by December 31, 2020.

**APPLY:** Applications will be submitted through [Submittable.com](https://artsgeorgetown.submittable.com/); no application fee required: <https://artsgeorgetown.submittable.com/Submit>

**SELECTION:** The artist will be selected by the Georgetown Arts and Culture Board in September, with input from Wag Heaven, and will be notified by **September 18<sup>th</sup>, 2020**.

**Questions:** Contact Amanda Still at 512-930-8471 or [Amanda.still@georgetown.org](mailto:Amanda.still@georgetown.org)

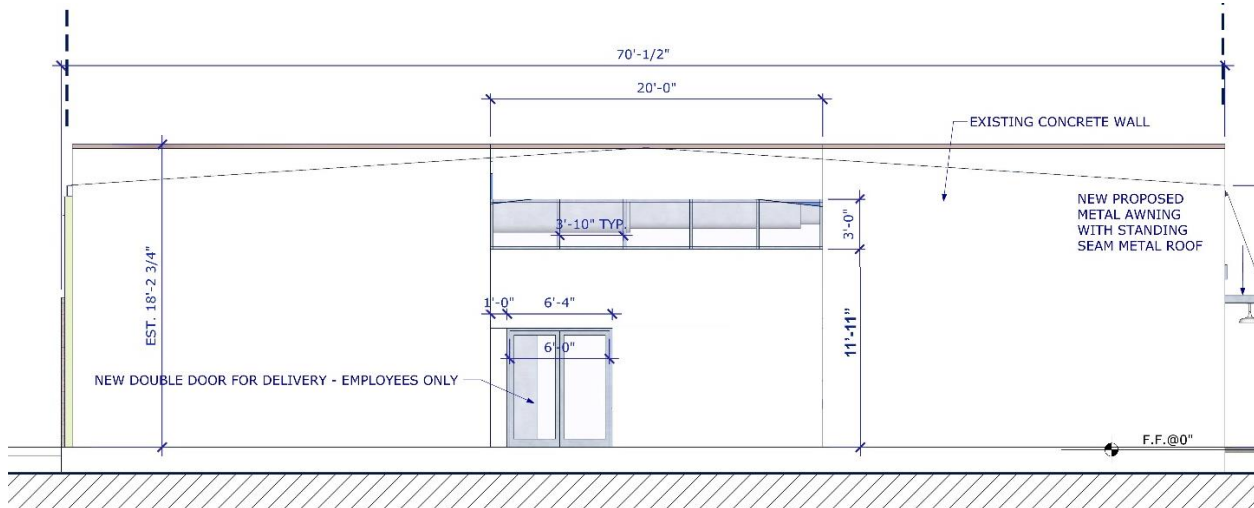
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**COMPLETE PROJECT DESCRIPTION:** This mural project is part of a larger program providing Healing Arts Services for Veterans and Military Service Members. The mural will begin installation during the week of Veterans Day and will coincide with the Georgetown Rotary Club's Field of Honor®. The additional artistic programming offered in collaboration with the Field of Honor® features a music component, Storytelling Through Music, which is a collaboration between Georgetown's veteran assistance organization Resilient Me and Austin Classical Guitar. This music component includes adapting the stories and poems of veterans into lyrics and set to music by professional musicians from Austin Classical Guitar and country music artist Wynn Williams. The music will be performed on November 7<sup>th</sup> at the Field of Honor® by Wynn Williams and accompanied by a guitarist from Austin Classical Guitar. The funding for the mural is provided in part by the National Endowment for the Arts. The music program is funded in part by the National Endowment for the Arts and the Texas Commission on the Arts.

The mural design proposal should be service-dog themed and honor our K-9 service heroes while commemorating the first canine Purple Heart recipient, Nemo A534. Imagery that includes the Georgetown Rotary Club's Field of Honor® is also requested. The following images of the War Dog Memorial and the Nemo A534 Memorial at Lackland Air Force Base are included for design inspiration.



**ABOUT THE SITE:** Wag Heaven is located in the Monument Café warehouse at 205 West 6th Street, #115 in Georgetown, TX 78626. The wall dimensions are 18'H x 70'W, and the mural will cover the entire wall. The wall material is stucco, with a small area of metal above the windows that will be incorporated into the proposed design.



**SELECTION CRITERIA:** The final artist's design will be selected by the Georgetown Arts and Culture Board and Wag Heaven based on the following criteria:

- Artistic ability as demonstrated in examples of work submitted
- Interpretation and representation of the theme to honor our K-9 service heroes and Nemo, as well as incorporating patriotic imagery that includes the Georgetown Rotary Club's Field of Honor®
- Experience with public art projects
- Willingness and ability to meet contractual guidelines and deadlines

**SUBMISSION GUIDELINES:** The following will be submitted online through Submittable at <https://artsgeorgetown.submittable.com/Submit>:

- Artist Statement
- (5) digital images of previous artwork
- Up to (5) uploads of proposed mural design; uploads may include images and video
- Resume
- DD214, Military ID, or proof of service

**ANTICIPATED TIMELINE:**

- Call to Artists/Request for Proposals – July 22 – August 31, 2020
- Artist design selected by the Art and Culture Board/Wag Heaven; artists notified by September 18th, 2020
- Artist Agreements executed by October 20, 2020
- Week of October 26<sup>th</sup> - purchase of materials/wall & site preparations
- Week of November 9<sup>th</sup> – begin installation and community volunteers
- December 31<sup>st</sup>, 2020 – completion of mural
- January 2021 – Mural dedication celebration

**ABOUT THE DOWNTOWN GEORGETOWN CULTURAL DISTRICT:** The Georgetown Arts and Culture Board maintains the Texas Commission on the Arts Cultural District designation and implements the Georgetown Arts and Culture Program. The Georgetown Arts and Culture Program enhances quality of life for the residents and visitors of Georgetown by promoting community engagement, cultural participation, and cultural tourism through public art programming and arts and culture collaborations. This program will help the Board fulfill the vision of becoming a nationally recognized arts destination by 2030.