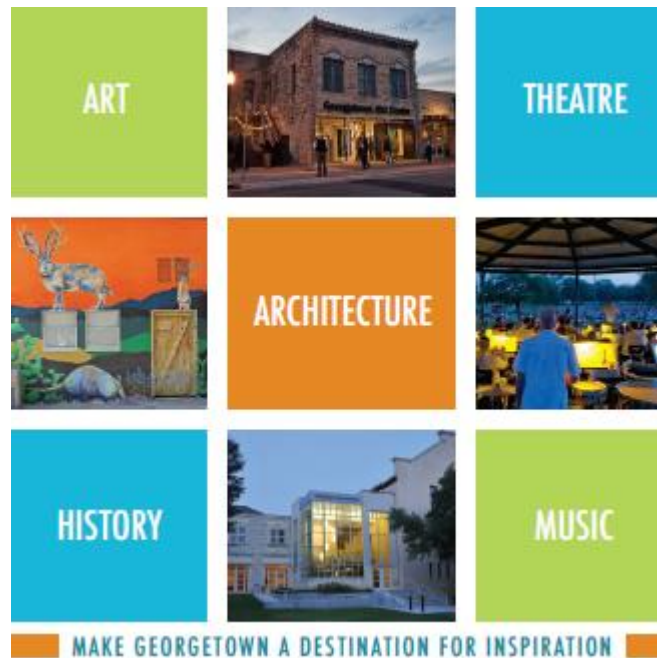




## Call for Artist Entries: Request for Proposals



Wolf Ranch Town Center would like to commission an artist to design and install a mural on an exterior wall of the Starbucks located at Wolf Ranch.

### **Application Deadline: September 30<sup>th</sup>, 2020**

**PROJECT DESCRIPTION:** Beginning September 1<sup>st</sup>, 2020, the City of Georgetown's Arts and Culture Board will invite artist entries for the Wolf Ranch Town Center Mural Project. Georgetown, Texas is known for being the Red Poppy Capital of Texas. The mural design should feature red poppies and imagery designed to remind patrons of the role Wolf Ranch plays in the community and the partnerships between Wolf Ranch and the Downtown Georgetown Cultural District - which is the location of the Annual Georgetown Red Poppy Festival and is located only 5 miles from Wolf Ranch Town Center.

**ELIGIBILITY:** This opportunity is open to all professional artists over the age of 18.

**BUDGET:** An artist stipend of \$5,000 will be paid to the artist selected to install the mural. Wolf Ranch Town Center will fund the cost of materials up to \$1,000. The selected artist will be responsible for their own travel costs, housing, and personal liability insurance. Artist owned scaffolding to complete the installation is preferred.

**INSTALLATION DATE:** Mural will be completed by November 25<sup>th</sup>, 2020.

**APPLY:** Applications will be submitted through Submittable.com; no application fee required: <https://artsgeorgetown.submittable.com/Submit>

**SELECTION:** The artist will be selected by Wolf Ranch Town Center in collaboration with the Georgetown Arts and Culture Board. Artists will be notified by **October 21<sup>st</sup>, 2020.**

**Questions:** Contact Amanda Still at 512-930-8471 or [Amanda.still@georgetown.org](mailto:Amanda.still@georgetown.org)

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**ABOUT THE SITE:** Starbucks Wolf Ranch is located in the Wolf Ranch Town Center at 1003 W University Ave #105, Georgetown, TX 78626. The wall dimensions are 16.35' H x 27.47' W, and the mural will cover the stucco portion of the wall shown in the photo above.

**SELECTION CRITERIA:** The final artist's design will be selected by Wolf Ranch Town Center in collaboration with the Georgetown Arts and Culture Board and based on the following criteria:

- Artistic ability as demonstrated in examples of work submitted

- Interpretation and representation of the red poppy theme and the connectivity between Wolf Ranch Town Center and the Downtown Georgetown Cultural District and surrounding community
- Experience with public art projects
- Willingness and ability to meet contractual guidelines and deadlines
- Scaffolding equipment to complete the installation

**SUBMISSION GUIDELINES:** The following will be submitted online through Submittable at <https://artsgeorgetown.submittable.com/Submit>:

- Artist Statement
- (5) digital images of previous artwork
- Up to (5) uploads of proposed mural design; uploads may include images and video
- Resume

**ANTICIPATED TIMELINE:**

- Call to Artists/Request for Proposals – September 1 - 30, 2020
- Artist design selected by the Wolf Ranch Town Center/Art and Culture Board; artists notified by October 21, 2020
- Week of October 26 - purchase of materials/wall & site preparations
- November 25, 2020 – completion of mural

**ABOUT WOLF RANCH TOWN CENTER:** Wolf Ranch Town Center is located on part of the historic Wolf Ranch once owned by Jay Wolf, a rancher and landowner who built a 47 year legacy in Georgetown as a family man, entrepreneur, and community member deeply engaged in the service of his community. Designed according to a natural aesthetic that mirrors the Central Texas elements of wind, water and shade and located at the intersection of the busy I-35 South and University Avenue, Wolf Ranch Town Center represents the perfect balance of a welcoming environment and convenience. Wolf Ranch continues their tradition of community engagement programs by offering community events such as farmer’s markets, drive-in movie experiences, festivals, arts markets, and now public art projects.