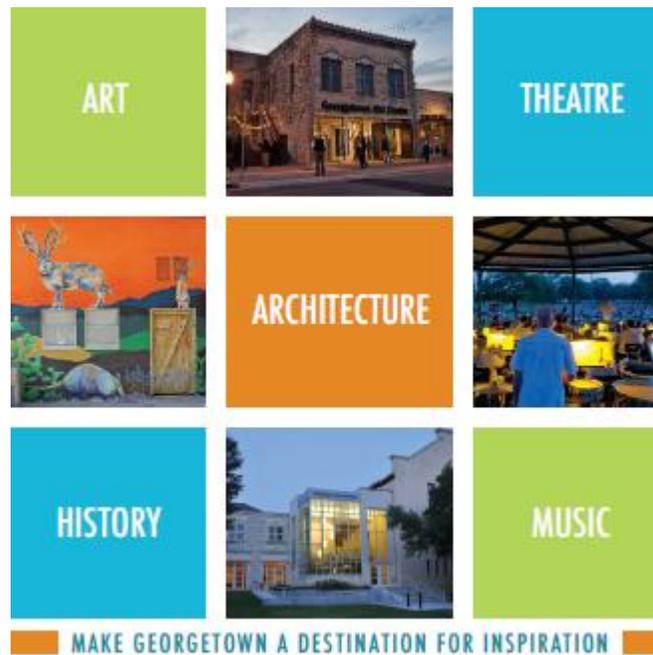




Call for Artist Entries: Commercial Mural at Georgetown Title



Georgetown Title – in collaboration with the Georgetown Arts and Culture Board - would like to commission an artist to design and install a mural on an exterior wall of their building. Call opens November 1st, 2020

Application Deadline: December 31st, 2020

PROJECT DESCRIPTION: Beginning November 1st, 2020, The City of Georgetown’s Arts and Culture Board will invite artist entries for the Commercial Mural Project at Georgetown Title. The mural design should be an interpretation of the history of the site using abstract representation with an emphasis on color and shape instead of realistic representation. For more details see the full submission guidelines.

ELIGIBILITY: This opportunity is open to all professional artists over the age of 18.

BUDGET: This project is part of the Percent for Public Art in Municipal Capital Improvement Projects and provides matching City funds to the Commercial Mural at Georgetown Title. An artist stipend of \$4,000 will be paid to the artist selected to install the mural. The cost of materials and equipment necessary to install the mural will be covered up to \$2,000. Any material and equipment costs exceeding this amount will require prior approval. The selected artist will be responsible for their own travel costs, housing, and personal liability insurance.

INSTALLATION DATE: Mural will be completed by April 31st, 2021.

APPLY: Applications will be submitted through Submittable.com between November 1st and December 31st, 2020: <https://artsgeorgetown.submittable.com/Submit>

SELECTION: From the entries submitted by the deadline, the Arts and Culture Board in collaboration with Georgetown Title will award an artist commission for the mural design and installation. Artists will be notified of the final selection by the late January, 2021.

APPLICATION FEE: None

Questions: Contact Amanda Still at 512-930-8471 or Amanda.still@georgetown.org

ABOUT GEORGETOWN TITLE AND THE HISTORY OF THE SITE: The area just to the west of Georgetown's historic Courthouse Square was once the city's center of industry and transportation. When the railroad arrived in 1876, it had a huge impact on the transportation of goods and agricultural products, and lumber yards were quickly built around the rail spurs to take advantage of the incoming building supplies. The railroad brought more refined building products in, as well as connected local agricultural products like cotton to larger markets. The railroad also brought in everything from produce to rubber, and the Sanborn Fire Insurance Maps of Georgetown are an early picture of the affluence the rail connection brought to the community. The rail spurs remained downtown for nearly a century until they were removed in the mid 1960's.

The location of the Georgetown Title Company was previously the site of the Belford Lumber Yard. Owned by Charles Sanford (C. S.) Belford, who was one of the most notable builders in Georgetown's history, this was his center of operations for his substantial building business. Belford has a National Register Historic District named after him and is known for building remarkable houses in the city's Old Town Historic District as well as commercial structures in the Downtown. Belford's toolbox, ledgers and some of his construction plans are housed in Special Collections at Southwestern University.

A group of buildings known as Belford Square were built in the early 1970's and became home to Georgetown Title. Georgetown Title employees are experts in closing and insuring all types of land transactions, from farm and ranch to commercial, residential and new construction.

The Belford National Register Historic District nomination form is available here: <https://atlas.thc.texas.gov/NR/pdfs/86000991/86000991.pdf>, pages 15-16 have a brief history.

A video presentation on the history of Georgetown's railroads is available here: https://www.youtube.com/watch?v=0UeLhO06ZhM&list=PLwNcbKpuKse0G_FoXdtVcQ7BrqODRDFdn&index=5&t=16s.

Sanborn Fire Insurance Maps of Georgetown are available here: <http://legacy.lib.utexas.edu/maps/sanborn/g.html>, scroll down to Georgetown maps. Please note that street names changed before 1916!

CURRENT SITE CONDITIONS:



The Georgetown Title building now backs up to the new 8th Street Parking Lot Capital Improvement Project. The completion of the parking lot project presents an opportunity for

public art to enhance the new public space, as well as raise awareness of the history of the site and the role Georgetown Title plays in the historic timeline of the City.

The wall dimensions are 56' wide x 12' high, and the mural will cover the entire wall. The wall material is concrete block, with a small area of utility equipment that should be creatively incorporated into the proposed design and could be realized as a three-dimensional element to the mural.

The artistic style requested is a unique, non-traditional, abstract style that is artistically creative and colorful. The "industrial" history of the site should be referenced using abstract interpretation that emphasizes shapes and colors instead of realistic interpretation. This mural is envisioned to invite photo opportunities for visitors to the mural. The location of the utility boxes on the wall is also an opportunity to introduce a three-dimensional component to the design! Think unique, colorful, abstract, outside-the-box, innovative, and non-traditional.

SELECTION CRITERIA: The final artist's design will be selected by the Georgetown Arts and Culture Board and Georgetown Title based on the following criteria:

- Quality of artistic composition
- Creativity of design in addressing the history of the site and artistic style requested
- Artistic ability as demonstrated in examples of work submitted
- Evidence of experience creating durable and sustainable outdoor mural art
- Experience with public art projects
- Willingness and ability to meet contractual guidelines and deadlines
- Ability to fulfill submission guidelines

SUBMISSION GUIDELINES: *Each artist may submit only (1) design for consideration.* The following will be submitted online through Submittable at <https://artsgeorgetown.submittable.com/Submit>:

Contact information

- Full Name, address, telephone number, e-mail address

Concept statement for proposed design

Image(s) of proposed design

- Artist may submit up to (5) images to communicate proposed design (upload)

Support materials/Previous work

- Proposals should be accompanied by 5 to 10 images of previous work (upload)
- An artist statement describing experience and interest in creating a mural in Georgetown
- Resume (upload)

ANTICIPATED TIMELINE:

Call for Artist Entries – November 1st – December 31st

- The Arts and Culture Board and Georgetown Title will review the design submissions and select the winning design at the January 19th, 2021 Arts and Culture Board meeting
- Artists will be notified of the final selection by late January 2021.
- Artist contracts will be executed by mid-February, 2021
- Work to commence by March 1st, 2021
- Mural to be completed by April 30th, 2021