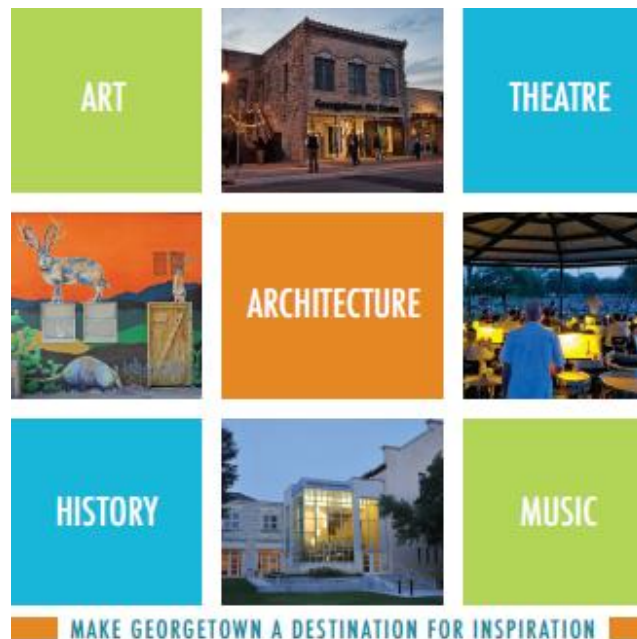




Request for Proposals: Artist Booth Applications for Georgetown Spring Art Stroll



The Georgetown Arts and Culture Program is accepting applications for 5 artist booths at Grace Plaza in the Downtown Georgetown Cultural District during Georgetown's Spring Art Stroll.

Application Deadline: February 28th, 2022

PROJECT DESCRIPTION: Beginning February 1st, 2022, the City of Georgetown's Arts and Culture Board will invite artists to submit their applications for booth space during the Spring Art Stroll on April 21, 2022. The Stroll will take place in the Downtown Georgetown Cultural District from 4-8pm and is an opportunity for patrons to engage in arts programming and purchase art in Grace Plaza, as well as from local arts businesses and arts and culture organizations. Please visit arts.georgetown.org for more details on participants and programming during the Spring Art Stroll.

ELIGIBILITY: This opportunity is open to all professional artists over the age of 18.

EVENT DATE: April 21st, 2022.

APPLY: Applications will be submitted through Submittable.com between February 1st and February 28th, 2022: <https://artsgeorgetown.submittable.com/Submit>

SELECTION: From the applications submitted by the deadline, the Events Subcommittee of the Arts and Culture Board will select 5 artists to recommend to the full Arts and Culture Board for acceptance. Artists will be notified of the final selection by March 16, 2022.

APPLICATION FEE: None

BOOTH FEE: None

MARKETING OPPORTUNITIES: *Direct Promotion:* Each artist will receive the following: inclusion on the Spring Art Stroll event website, featured posts on Georgetown Arts and Culture social media, inclusion of Grace Plaza on the Stroll postcard map, a dedicated outdoor venue sign for Grace Plaza during the event.

Indirect Promotion: The Arts and Culture Program will send out a press release through the City of Georgetown's Communication Department about a month before the stroll event. The Arts and Culture Program is also advertising the stroll event in Community Impact.

Questions: Contact Amanda Still at 512-930-8471 or Amanda.still@georgetown.org

Full Submission Guidelines:

Accepted Mediums include:

- Ceramics / Pottery
- Drawing
- Fiber art
- Glass art
- Jewelry
- Leather art
- Metalwork
- Mixed Media
- Painting
- Photography
- Stitch work / Quilting
- Woodworking

Rules/Regulations:

Hand crafted items only. No commercial or secondhand sales. The Arts and Culture Board reserves the right to accept or reject any item.

- The organizer of the artist group of exhibitors will submit each artist's portfolio and **images of previous canopy displays** to the Arts and Culture Coordinator to be juried by a subcommittee of the Arts and Culture Board.
- There are only (5) 10' x 10' booth spaces available at Grace Plaza.
- Exhibitors must bring their own display tables, shelves, or whatever is needed for proper presentation of items. Exhibitors must have canopies or awnings for their booth space, as this is an outdoor exhibit space. Spaces are on pavers and all spaces have access to electric.
- **For merchandising of artwork within canopies, display table legs must be covered with linens and no product can be displayed on the ground.**
- Exhibitor is responsible for all "booth" set-up and take down of merchandise, displays and canopies. It is further understood that each exhibitor is responsible for assuring that all merchandise in his/her own booth space are well secured in the event of weather, i.e. wind, rain, etc., and that weights must be used to secure all corners and parts of booth (tables, shelves, hanging racks, etc.) so as not to blow into or damage another exhibitor's canopy and merchandise.
- **All canopies are required to have at least a 40 pound tent weight per leg** {In the event that the exhibitor's canopy or any part of the booth causes damage to another exhibitor's booth due to negligence on his/her part, the exhibitor will be responsible for those damages).
- **All canopies must be white. Please see specifications of Z-Shade Commercial Canopies for guidance.**
- All canopies must be fire resistant and properly labeled, in order to meet the City of Georgetown Fire Code. Each vendor is required to have a **2A:10B:C fire extinguisher** in their booth.
- **Only LED lighting is allowed.**
- Exhibitors are responsible for their own extension cords.
- We prefer there be no pets in the booth area.

Booth Information

(Includes pricing, set up information, etc.):

FEES:

No booth or submission fee for Georgetown Arts and Culture Program events

All sales, taxes, etc. are to be handled by the exhibitors. No commission is taken by the City.

SETUP/TAKE DOWN:

Selected artists are responsible for their own set up and take down.

Legal Agreement:**2021 ARTIST/ ARTISANS RELEASE AND ACKNOWLEDGEMENT**

I (hereinafter "Organizer") hereby make application to become an exhibitor at Grace Plaza. Organizer agrees to abide by the rules and regulations as set forth herein and such other rules as may be established or amended by the Georgetown Arts and Culture Board. Exhibitors will sell only those items specifically listed in the Guidelines. Furthermore, Organizer hereby releases, forever discharges and holds harmless the City of Georgetown, Texas from any responsibility or liability for loss, claims, damages, theft, injury or accident from activities conducted in preparation for, during and immediately following the reservation. Organizer assumes full and complete responsibility and will hold harmless the City of Georgetown, its officers, council members, directors, servants, agents, employees, or volunteers from any loss, lost profits, damage or injury to the person or property of the Organizer or Organizer's agents, customers, or invitees. It is further agreed that Exhibitors shall maintain his/her space, merchandise, activities, and business practices in compliance with all applicable local, state, and federal laws and regulations. Organizer understands that violation of or noncompliance with this release or any rule, regulation, law, ordinance, or decree may result in immediate expulsion of Exhibitors and his/her exhibits from Grace Plaza without a refund of any applicable fees paid. Organizer is responsible for all "booth" set-up and take down of merchandise, displays and canopies or awnings. It is further understood that each exhibitor is responsible for assuring that all items in his/her own booth are well secured in the event of weather, i.e. wind, rain, etc., and that weights must be used to secure all corners and parts of booth (tables, shelves, hanging racks, etc.) so as not to blow into or damage another exhibitor's booth space and merchandise.

All canopies are required to have at least 40 pounds of weight per tent leg {In the event that Exhibitor's canopy or any part of the booth causes damage to another Exhibitor's booth due to negligence on his/her part, the Exhibitor will be responsible for those damages). All canopies must be white. All canopies must be fire resistant and properly labeled, in order to meet the City of Georgetown fire code. Each Exhibitor is required to have a 2A:10B:C fire extinguisher in their booth. Only LED lighting is allowed. Exhibitors are responsible for their own extension cords.