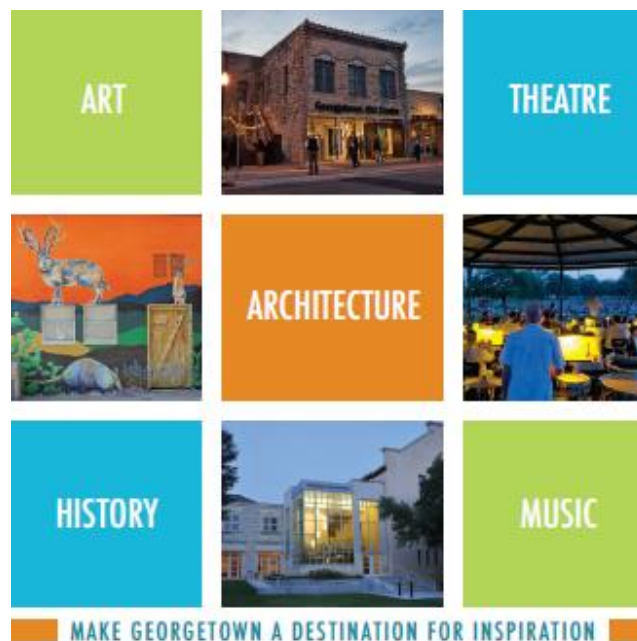




Request for Artist Proposals: Heritage Community Garden



The City of Georgetown Parks Department would like to commission an artist to design an artistic signage mural for the exterior of an historic water cistern.

Application Deadline: February 28th, 2022

PROJECT DESCRIPTION: Beginning February 1st, 2022, The City of Georgetown's Arts and Culture Board will invite artist proposals for the Heritage Community Garden Mural Project. The mural design should be an artistic interpretation of Heritage Community Garden and serve as gateway signage into the park.

ELIGIBILITY: This opportunity is open to all professional artists over the age of 18.

BUDGET: An artist stipend of \$2,500 will be paid to the selected artist to install the artwork on the cistern. The artist will also be reimbursed for material costs up to \$500.

INSTALLATION DATE: Mural installation will be completed by May 31st, 2022.

APPLY: Applications will be submitted through Submittable.com between February 1st and February 28th, 2022: <https://artsgeorgetown.submittable.com/Submit>

SELECTION: From the proposals submitted by the deadline, the City of Georgetown Arts and Culture Board will select up to (5) proposals for consideration with final selection by the Georgetown Parks staff. Artists will be notified of the final selection by mid-March.

APPLICATION FEE: None

Questions: Contact Amanda Still at 512-930-8471 or Amanda.still@georgetown.org



ABOUT GEORGETOWN HERITAGE GARDENS: The 19-acre Heritage Community Garden is located in southeast Georgetown at 2100 Hutto Road, an area that has seen a lot of recent growth. The Heritage Community Gardens will feature 48 raised garden plots, 8 accessible raised garden plots, and 25 in-ground plots. In partnership with the Williamson County Area Beekeepers Association, hives will be constructed onsite in a separate fenced area. For more information on Heritage Community Garden, please visit <https://parks.georgetown.org/heritage-community-garden/>



The Georgetown Parks Department takes pride in creating and preserving outdoor spaces for the enjoyment of everyone. The Georgetown Recreation Department creates an environment that provides opportunities for positive experiences and personal growth.

DESIGN GUIDELINES: Heritage Community Garden is located at 2100 Hutto Rd; Georgetown, 78626. The dimensions of the cistern are 8' in diameter x 9 ½' H. The mural design should not cover the entire cistern but leave much of the metal exposed as the background, as shown in the example photo above. The signage should be visible on the front and the back of the cistern. Text included in the design should be, "Heritage Community Garden" accompanied by the Georgetown "G" logo. (Full City brand standards are available upon request.)



Pictured above from left to right: existing cistern; vision for artistic signage mural

SELECTION CRITERIA: Up to (5) proposals will be selected by the Georgetown Arts and Culture Board for consideration and final selection by the Georgetown Parks and Recreation Department based on the following criteria:

- Quality of artistic composition
- Creativity of design in addressing the mission and vision of Heritage Community Garden
- Artistic ability as demonstrated in examples of work submitted
- Experience with public art projects
- Willingness and ability to meet contractual guidelines and deadlines
- Ability to fulfill submission guidelines

SUBMISSION GUIDELINES: *Each artist may submit only (2) designs for consideration.* The following will be submitted online through Submittable at <https://artsgeorgetown.submittable.com/Submit>:

- Contact information

- Full Name, address, telephone number, e-mail address

- Concept statement for proposed design

- Image(s) of proposed design

- Support materials/Previous work

- Proposals should be accompanied by 5 images of previous work (upload)
- An artist statement describing experience and interest in creating a mural in Georgetown
- Resume (upload)

ANTICIPATED TIMELINE:

Call for Artist Entries – February 1st – 28th

- Up to (5) proposals will be recommended by the Georgetown Arts and Culture Board in March to the Georgetown Parks and Recreation staff for consideration
- Georgetown Parks and Recreation staff to select one artist to commission; Artists will be notified of the final selection by end of March 2022.
- Artist contracts to be completed in April
- Mural to be completed by May 31st, 2022.