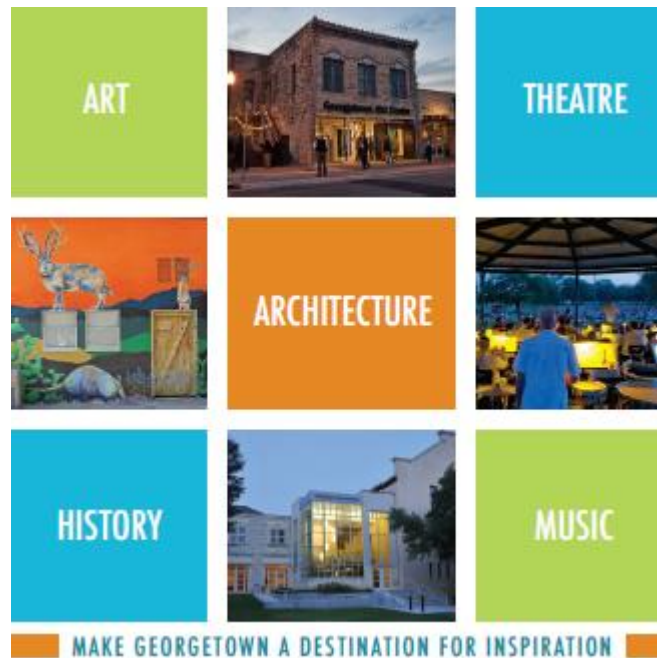




## Call for Artist Entries: Every Day is Earth Day



The City of Georgetown invites artists to submit proposals for a mural project located on the Georgetown Municipal Complex building at 300-1 Industrial Ave., Georgetown, TX 78626. This exciting opportunity aims to showcase artistic talent while promoting awareness of important themes related to watershed protection and water conservation.

### **Application Deadline: February 15<sup>th</sup>, 2024**

**PROJECT DESCRIPTION:** Beginning January 15<sup>th</sup>, 2024, the City of Georgetown's Arts and Culture Board will invite artist entries for the design of a mural in celebration of Earth Day 2024. Artists are encouraged to explore a range of themes related to watershed protection and water conservation. Consider concepts such as the interconnectedness of water systems, the impact of human activities on local watersheds, the beauty of native flora and fauna, and innovative water conservation practices. The goal is to inspire viewers to appreciate and

actively participate in efforts to protect our precious water resources. For more details and inspirational resources see the full submission guidelines.

**ELIGIBILITY:** This opportunity is open to all professional artists over the age of 18.

**BUDGET:** An artist stipend of \$8,000 will be paid to the artist selected to install the mural. The cost of materials and equipment necessary to install the mural will be covered up to \$2,000 and reimbursed to the artist upon completion of the project. Any material and equipment costs exceeding this amount will require prior approval. The selected artist will be responsible for their own travel costs, housing, and personal liability insurance.

**INSTALLATION DATE:** Mural will be completed by April 19<sup>th</sup>, 2024, in time for a dedication event on Earth Day April 22<sup>nd</sup>, 2024.

**APPLY:** Applications will be submitted through Submittable.com between January 15<sup>th</sup> and February 15<sup>th</sup>, 2024: <https://artsgeorgetown.submittable.com/Submit>

**SELECTION:** From the entries submitted by the deadline, the Arts and Culture Board in collaboration with City of Georgetown Public Works and Water Conservation will award an artist commission for the mural design and installation. Artists will be notified of the final selection by the late February 2024.

**APPLICATION FEE:** None

**Questions:** Contact Amanda Still at 512-930-8471 or [Amanda.still@georgetown.org](mailto:Amanda.still@georgetown.org)

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**ABOUT THE PROJECT:** In recognition of Earth Day 2024, the City of Georgetown would like to commission a mural located on the Georgetown Municipal Complex building that inspires the community to engage in water conservation initiatives that protect this limited resource. We encourage artists to explore a range of themes related to watershed protection and water conservation. Consider concepts such as the interconnectedness of water systems, the impact of human activities on local watersheds, the beauty of native flora and fauna, and innovative water conservation practices. The goal is to inspire viewers to appreciate and actively participate in efforts to protect our precious water resources.

The selected artist will have the unique opportunity to create a visually compelling mural that highlights the significance of watershed protection and water conservation. The mural will serve as a powerful medium to engage the community and raise awareness about the importance of preservation and conservation. We look forward to receiving your creative proposals and witnessing the transformation of the Georgetown Municipal Complex into a vibrant symbol of watershed protection and water conservation.

Resources for inspiration include:

- "Land of Good Water: Takachue Pouetsu, a Williamson County, Texas, History" by Clara Stearns Scarbrough
- "[The Edwards Aquifer Website](#)" by Gregg Eckhardt
- "Watershed Protection Plans for Nonpoint Source Water Pollution" – [TCEQ Public Education Materials](#)
- "Healthy Watersheds Protection" – [EPA Website](#)
- "City of Georgetown Water Conservation Initiatives" - [website](#)

### **CURRENT SITE CONDITIONS:**



The mural will be located on the Georgetown Municipal Complex building, and artists are encouraged to consider the scale and architectural elements of the site. The medium may include but is not limited to acrylic paint, outdoor-grade mural paint, or other durable materials suitable for exterior applications. The wall material is stucco, and the area is approximately 540 square feet. The stone façade at the bottom of the wall is not to be included in the mural. The artist must also seal the mural with a UV protective/anti-graffiti coating.



**SELECTION CRITERIA:** The final artist’s design will be selected by the Georgetown Arts and Culture Board, the City of Georgetown’s Public Works Department, and Water Conservation based on the following criteria:

- Quality of artistic composition
- Creativity of design in addressing watershed protection and water conservation
- Artistic ability as demonstrated in examples of work submitted
- Evidence of experience creating durable and sustainable outdoor mural art
- Experience with public art projects
- Willingness and ability to meet contractual guidelines and deadlines
- Ability to fulfill submission guidelines

**SUBMISSION GUIDELINES:** *Each artist may submit only (1) design for consideration.* The following will be submitted online through Submittable at <https://artsgeorgetown.submittable.com/Submit>:

Contact information

- Full Name, address, telephone number, e-mail address
- Concept statement for proposed design
- Image(s) of proposed design
- Artist may submit up to (5) images to communicate proposed design (upload)

Support materials/Previous work

- Proposals should be accompanied by 5 to 10 images of previous work (upload)
- An artist statement describing experience and interest in creating a mural in Georgetown
- Resume (upload)

**ANTICIPATED TIMELINE:**

Call for Artist Entries – January 15<sup>th</sup> – February 15<sup>th</sup>, 2024

- The Arts and Culture Board and Public Works Department will review the design submissions at the February 20<sup>th</sup>, 2024 Arts and Culture Board meeting.
- Artists will be notified of the final selection by late February 2024.
- Artist contracts will be executed in March 2024
- Mural installation to commence by April 8<sup>th</sup> and be completed by April 19<sup>th</sup>, in time for a dedication of the mural on Earth Day - Monday, April 22, 2024